

KB FOUNDATION

*"Exposure is life."*



2023 **GIVING  
CAMPAIGN**



# OUR MISSION IS

to build the developmental and social competencies of adolescent youth in the Philadelphia area through educational, recreational, and hands-on learning experiences.

@kbfmentorship



# OUR HISTORY



The KB Foundation is a nonprofit organization, founded by Kirk Berry in 2017, committed to mentoring and servicing youth in the Greater Philadelphia, PA area.

Kirk, along with the KB Foundation Inc., designed and deployed the KB P.O.W.E.R Mentoring Camp. The camp is the first program developed by the foundation. It is a weekend-long camp experience designed for young men ages 11-13.

The message Kirk shares through the KB P.O.W.E.R Mentoring Camp is full of P.O.W.E.R (Positivity. Opportunity. Wisdom. Encouragement. Responsibility.) and it is for anyone who may find themselves in difficult and often overwhelming circumstances.

In recent years the KB Foundation has added several additional programs to further service and mentor youth.



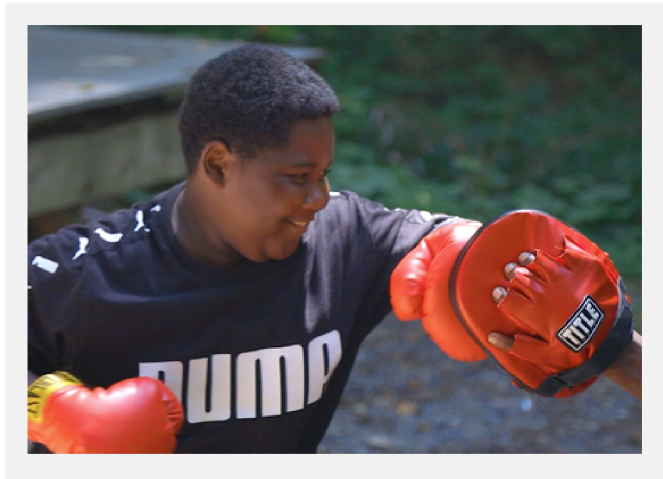


# OUR PROGRAMS

Programming, led by committed mentors, provides activities that promote team building, healthy mind/body, decision-making, community connectedness, conflict resolution, educational obtainment, and career exploration.

## KB P.O.W.E.R. MENTORING CAMP

This program offers an overnight camp experience for young men between the ages of 11- 13 years. This is a life skills camp where young men participate in activities and workshops that require them to use their brain power and work together. While sports are a large part of some young people's lives, there is a larger population of youth that do not play sports and can learn skills at this life camp that will help them for years to come.



## LUNCH & LEARN

The purpose is to create an engaging learning experience for the scholars, by exposing them to the business and the many career opportunities within a specific industry. In addition to teaching the scholars about specific industries, lunch will also be provided for the professionals and the scholars. We are creating an opportunity for the scholars to sit with the professionals in a social setting, learn more about each other, and share common interests.





## GIRLS GLAMP CAMP

A mentoring camp experience designed for young ladies 10 - 12 years old and entirely organized by a team of women mentors, under the KB Foundation Inc. organization. The all Girls Glamp Camp weekend is an opportunity for young ladies to participate in different life skill workshops like financial literacy, healthy cooking, STEM activities, team building, and many more.



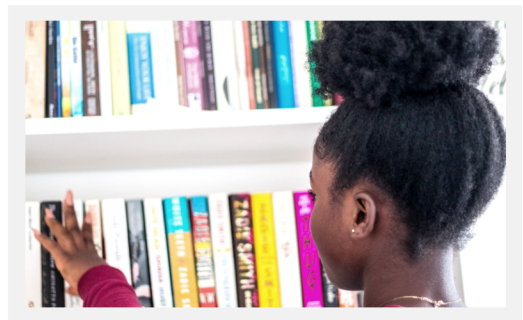
## EDUCATION ENRICHMENT & SPORTS

Our Education Enrichment & Sports program is designed to help youth with their studies in the classroom. The program is specifically focused on making sure our youth have the literacy skills to excel in school and function in society. We build literacy skills, character, and confidence through sports like basketball, teaching the youth the importance of playing together, and boxing, providing our younger youth with structure and discipline.



## MY BUDDY READING

This program is focused on ensuring the literacy skills of our youth. The My Buddy Reading program is designed to support families that would like their children to focus additional time on reading skills and ability. A mentorship opportunity, matching children with a reading mentor buddy to build reading fluency and confidence!



## LEADERSHIP EDUCATION ABROAD PROGRAM (L.E.A.P.)

The L.E.A.P. experience provides the opportunity for rising ninth-grade students to visit the continent of Africa and have a full educational experience, learning about the specific city and country they visit. Our mentoring model is based on one principle and that is “exposure is life”.





# KB FOUNDATION'S Corporate Sponsorship Levels

Help us fulfill our mission. "Children are the future", a vision we live out, to produce a bright future.

## EMPOWER \$50,000

- Help to provide mentoring activities and services to **100 youth** residing in the Greater Philadelphia area
- Youths will have the opportunity to participate in at least **six different** mentoring activities for the year
- Youths will receive a minimum of **18 hours** of healthy relationship skills training
- Two social media mentions on each platform (LinkedIn, FB & IG) per month, **72 mentions** total over the full year
- **8 tickets** to the Annual BBQ Fundraiser
- **8 tickets** to the Spring Fundraiser Event
- Space on the sponsorship website page for the year
- Special recognition at each KB Foundation Inc. event for the year

## ELEVATE \$35,000

- Help to provide mentoring activities and services to **70 youth** residing in the Greater Philadelphia area
- Youths will have the opportunity to participate in at least **four different** mentoring activities for the year
- Youths will receive a minimum of **12 hours** of healthy relationship skills training
- One social media mention on each platform (LinkedIn, FB & IG) per month, **36 mentions** total over the full year
- **4 tickets** to the Annual BBQ Fundraiser
- **4 tickets** to the Annual Spring Fundraiser Event
- Space on the sponsorship website page for the year
- Special recognition at each KB Foundation Inc. event for the year

## ENLIGHTEN \$20,000

- Help to provide mentoring activities and services to **40 youth** residing in the Greater Philadelphia area
- Youths will have the opportunity to participate in at least **two different** mentoring activities for the year
- Youths will receive a minimum of **6 hours** of healthy relationship skills training
- One social media mention on each platform (LinkedIn, FB & IG) per month for six months, **18 mentions** total
- Space on the sponsorship website page for the year
- Special recognition at each KB Foundation Inc. event for the year

## ENGAGE \$10,000

- Help to provide mentoring activities and services to **20 youth** residing in the Greater Philadelphia area
- Youths will have the opportunity to participate in at least **one** mentoring activity for the year
- Youths will receive a minimum of **4 hours** of healthy relationship skills training
- One social media mention on each platform (LinkedIn, FB & IG) per month for three months, **9 mentions** total
- Space on the sponsorship website page for six months

\*Program/Event Specific or Other Sponsorship Levels available upon request

# READY TO SPONSOR?

## 2023 SPONSORSHIP FORM

Use this form for new sponsorships. Thank you for supporting the KB Foundation!

COMPANY NAME:

CONTACT NAME:

TITLE:

EMAIL:

BILLING ADDRESS:

### ANNUAL SPONSORSHIP

SCAN TO



DONATE

**Empower**  
\$50,000

**Elevate**  
\$35,000

**Enlighten**  
\$20,000

**Engage**  
\$10,000

**Other**

**Questions?** Contact our Founder, Kirk Berry, at [kbfoundation@kirkberry.com](mailto:kbfoundation@kirkberry.com) or visit our website's contact page at [kb.foundation/contact](http://kb.foundation/contact).

Once this form is complete, please email it to [mentoringinfo@kb.foundation](mailto:mentoringinfo@kb.foundation).

An invoice will be generated and sent to the address provided.





# EXECUTIVE TEAM AND BOARD MEMBERS

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**Kirk Berry**  
Founder & CEO



**Justin Fishman**  
Vice President of  
Operations &  
Programs



**Natasha  
Pronsati**



**Chris  
Pronsati**



**Nicole  
Williams**



**Justin  
Kaplan**



**Courtney  
Clark**



**Percy Lee  
Jones III**

# DEVELOPMENT COMMITTEE

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Dan Somerville  
Jermaine Jenkins

Michael Johnson  
Justin Kaplan

# LEAD SPONSORS

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